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**VERSO**  
LIMITED EDITIONS

## **PRESS RELEASE**

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### ***Magnum Founders, In Celebration of Sixty Years* Honored by the 65<sup>th</sup> Annual Pictures of the Year International Competition**

**Santa Barbara, California, May 5, 2008** – *Magnum Founders, In Celebration of Sixty Years* has been honored by the Pictures of the Year International Competition’s first “Distinguished Leadership in Photojournalism Award.” Founded in 1944, Pictures of the Year International (POYi) has become the world’s oldest photojournalism competition. It is also one of the largest and most prestigious, with corporate support from the Washington Post, National Geographic, Agence France-Presse and the Newseum.

This year POYi created a special award for a remarkable and unique submission to the competition. The judges and director conferred the "Distinguished Leadership in Photojournalism Award" in recognition of *Magnum Founders* and the member photographers who have guided the development of photojournalism since the founding of Magnum. The distinction honors the publishing house of Verso Limited Editions, the photo agency of Magnum Photos, and the preeminent photojournalists Robert Capa, Henri Cartier-Bresson, George Rodger, and David Seymour, who founded Magnum in 1947.

Eleven of the most highly regarded professionals in the field reviewed more than 46,000 images during three weeks of POYi judging. According to POYi director Rick Shaw, “The judges were awe-struck by [Magnum Founders] and felt it deserved recognition beyond the book category. This is the first honor of its kind for POYi.”

#### **About Magnum Founders**

*Magnum Founders, In Celebration of Sixty Years* is a hand-bound, limited-edition book of platinum prints that celebrates the work of four visionary photographers who influenced the course of modern photographic history. Verso Limited Editions has employed the finest traditional materials and processes in the creation of *Magnum Founders*. Platinum prints, which are rare due to the expense and labor intensive process, were chosen for their exceptional warmth and tonal detail.

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Seventy-five editions of *Magnum Founders* are being produced, each containing twelve bound, original 14 x 16 inch platinum prints, three by each photographer, as well as one freestanding platinum print by Robert Capa. The images selected for the book are some of the most important of these photographers' careers, and each print bears the stamp of the photographer's estate. The Cartier-Bresson prints in *Magnum Founders* are the only estate-stamped prints released for sale since his death in 2004.

Commissioned by Magnum Photos, the book was published in cooperation with the estates of the four photographers and contains a foreword by Elliott Erwitt, renowned photographer and past president of Magnum Photos.

#### **About Verso Limited Editions**

Verso Limited Editions draws on the traditional, handcrafted book form to celebrate the work of significant photographers. Verso projects emulate the finely printed, rare editions of the 1900s of artists like Picasso, Chagall, Dali and Matisse. Born out of reverence for great photography, Verso Limited Editions are designed for individual private photography collectors, galleries with permanent collections, and institutions with an interest in the photographic genre.

Please visit [www.versoeditions.com](http://www.versoeditions.com) for more information, or contact the publisher, Glen Serbin at 800-876-6425 x239 (email: [glen@versoeditions.com](mailto:glen@versoeditions.com)).